

SAS and the Jet Age

From the moment it entered the Jet Age, SAS took a leading position. Indeed, for many travelers — even in the jet's "commercial adolescence" — SAS became synonymous with the pleasures of *pure jet travel*.

Places that used to be one flying hour away were reached in 40 minutes.

SAS Chefs rose to the occasion with delectable, newly created "Jetline Cuisine" — honored by La Chaîne des Rôtisseurs. The Maître de Cabine service was introduced — first on SAS flights to New York and Los Angeles and then on the North Pole "short-cut" to the Far East — another SAS first!

And yet that progression continues. Today, SAS has virtually bid propeller aircraft "good-bye". SAS intercontinental routes now serve five continents with DC-8 Jet Express — exclusively!

And the SAS European network is practically all-jet, too. Served by the Caravelle pure jetliner — with "the quietest airliner cabin in the world" — this network has forged a series of speedy and comfortable links between the major cities of Europe and the Middle East. Thus, SAS provides you with pure jet travel all the way — from country to country — from continent to continent.

SAS pure jetliners
give you the
40 minute travel hour

Second Edition

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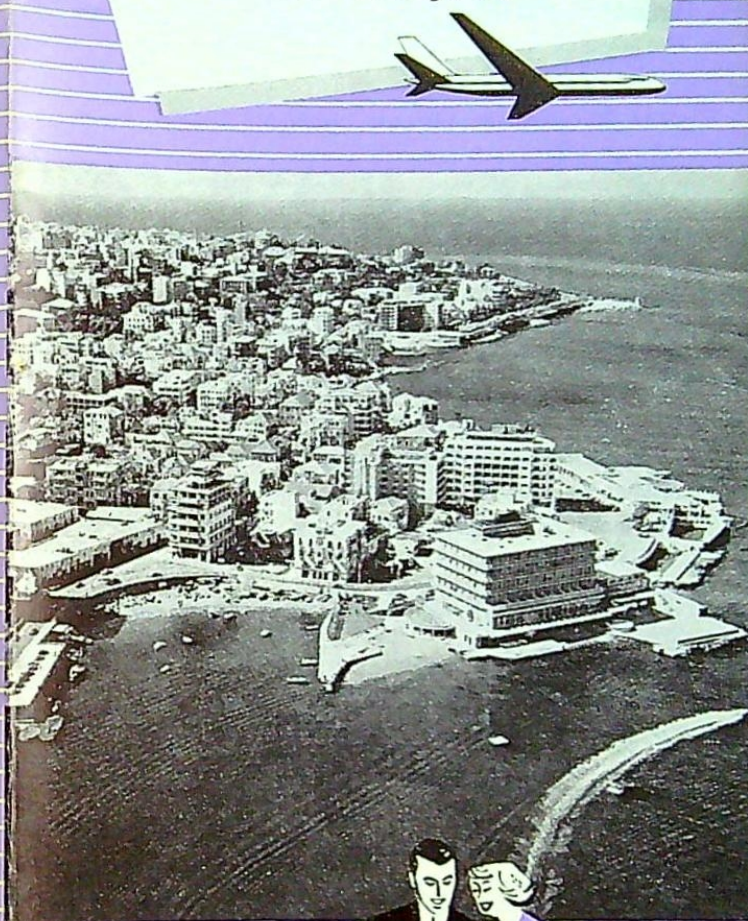
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SAS CITY PORTRAIT

Beirut

SAS



The Harbor with
St. George's Hotel
in the foreground



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