

SAS and the Jet Age

From the moment it entered the Jet Age, SAS took a leading position. Indeed, for many travelers — even in the jet's "commercial adolescence" — SAS became synonymous with the pleasures of *pure* jet travel.

Places that used to be one flying hour away were reached in 40 minutes.

SAS Chefs rose to the occasion with delectable, newly created "Jetline Cuisine" — honored by La Chaîne des Rôtisseurs. The Maître de Cabine service was introduced — first on SAS flights to New York and Los Angeles and then on the North Pole "short-cut" to the Far East — another SAS first!

And yet that progression continues. Today, SAS has virtually bid propeller aircraft "goodbye". SAS intercontinental routes now serve five continents with DC-8 Jet Express — exclusively!

And the SAS European network is practically all-jet, too. Served by the Caravelle pure jet-liner — with "the quietest airliner cabin in the world" — this network has forged a series of speedy and comfortable links between the major cities of Europe and the Middle East. Thus, SAS provides you with pure jet travel all the way — from country to country — from continent to continent.

SAS pure jetliners give you the 40 minute travel hour

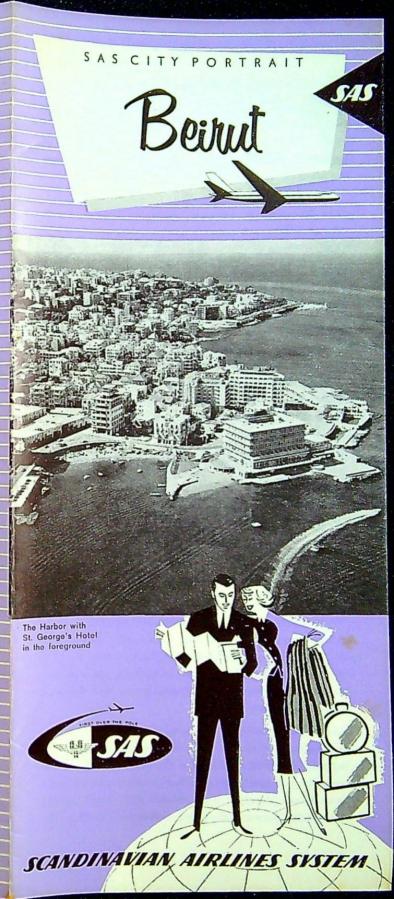
Second Edition

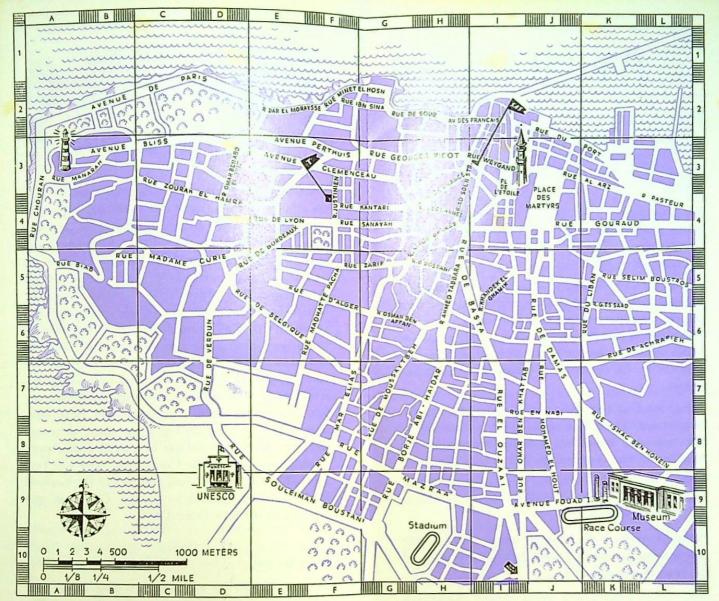
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Code numbers in this folder refer to the above map. Thus (L9) is located where lines drawn from "L" and "9" cross each other.

Interesting Sights in Beirut:

- (L9) The National Museum.
- (13) El-Omary Mosque.
- (I3) El Naoufra Mosque.
- (A3) The Pigeon Rocks.
- (D2) The American University.
- (J5) The Oriental Library.
- (L3) El Khodr Mosque.
- (H10) The Municipal Stadium.
- (K9) Horse Racing Course.
- (F10) Sporting Stadium.

SAS Ticket Office: Riad El Solh Street, Abboud A/RAZZAK Building. Telephones: 240860/61/62.

Tourist Office: Justinien Street. Telephone: 220285.
Office-hours: 8 AM-13:30 PM.

Your First Hour in Beirut

Your first impression of Beirut from the air is a wonderful panoramic view of the deep blue Mediterranean Sea stretching north and south of the city and suphathed mountain peaks rising behind it.

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The SAS ground hostess will meet you and take you to the airport building where your vaccination certificate will be checked, and you will pass through passport and custom controls. Here you may deposit baggage in transit free of charge.

You may go to town by SAS transport, free of charge, and the ground hostess will see to it that your luggage is taken to the taxi. You should tip the luggage boys. The drive to the heart of the city takes about ten to fifteen minutes.

Alternatively, if you wish to make room reservation, SAS will be pleased to assist you.

Should you need to change money, there is a bank at the airport, and the SAS people will show you where it is! However, you may also change your money at the hotel, and as there is a free money market in Lebanon the rate of exchange is the same all over the city. The principal unit of Lebanese currency is the pound (L. £) divided into 100 piastres. L. £ 8.06 equals US \$1 and there are L. £ 8.55 to the £ sterling. Once you have reached your hotel and settled down, pay a visit to the SAS Ticket Office, Riad El Solh Street (13), and reconfirm your onward flight reservation.